



Kerala Agricultural University

**College of Co-operation,
Banking and
Management
Vellanikkara,
Thrissur**



**Webinar Series on
“Building a better world during
COVID 19 pandemic”**

**Webinar 1- Emerging Marketing Trends and Predictions
on Post Covid 19 Marketing Scenario**



Dr. R. Chandra Babu
Hon. Vice-Chancellor
Kerala Agricultural University
(Inaugural Address)



Dr. George Thomas
Director MBA &
Chairman of Department of Marketing,
Prince Sultan University,
Riyadh, Saudi Arabia
(Guest Speaker)

**Date: 8th September 2021,
Wednesday
Time: 11.00 am
Platform - Google Meet**

Organised by,
Department of Rural Marketing Management
Kerala Agricultural University